

Sant Gadge Baba Amravati University Amravati FACULTY: Inter disciplinary  
**Scheme of Teaching, Learning, Examination & Evaluation leading to Two Years PG Degree Master of Journalism & Mass Communication ( M. A. JMC) following Two Years PG Programme wef 2023-24**  
**Two Years - Four Semesters Master’s Degree Programme - NEP v 23**  
**FirstYearSemester – I**

Sr. No.	Subject	Type of Course	Subject Code	Teaching & Learning Scheme							Duration Of Exam Hours	Examination & Evaluation Scheme								
				Teaching Period Per Week				Credits				Maximum Marks						Minimum Passing		
												Theory		Practical		Total Marks				
				L	T	P	Total	L/T	Practical	Total		Theory + MCQ Internal	Theory External	Internal	External		Marks Internal	Marks External	Grade	
0	*Pre-Requisite Course(s) if applicable/MOOC/Internship/Field Work cumulatively If students wish to opt Minor Course of UG as Major for PG, <b>balance 12 Credits</b> Course will have to be completed <b>(As and when applicable)</b>	Th-Prq		0	0	0	0	Additional Credits to be earned = (1) minus (2) (1) Credits from Major DSC Courses in UG (minus) (2). The Credits already earned from the Course as Minor at UG, now to be opted as Major at PG			2	20	30			50*	08	12	P	
1	Research Methodology and IPR	Th-Major		4			4	4		4	3	40	60			100	16	24	P	
2	DSC-I.1 - Introduction to Journalism & Mass Communication	Th-Major		5			5	5		5	3	40	60			100	16	24	P	
3	DSC-II.1 – Traditional Indian Communication	Th-Major		4			4	4		4	3	40	60			100	16	24	P	
	DSC-III.1 – Reporting & News Writing	Th-Major		4			4	3		4	3	40	60			100	16	24	P	
4	DSE-I/MOOC – New Media & Journalism / Film Communication	Th-Major Elective		3			3	3		3	3	40	60			100	16	24	P	
																	Minimum Passing Marks		Grade	
5	DSC-III.1 Lab – Reporting & News Writing	Pr-Major				2	2		1	1	3			25	25	50	25		P	
6	DSE-II Laboratory/MOOC Lab – New Media Techniques / Film Communication	Pr-Major Elective				2	2		1	1	3			25	25	50	25		P	
7	#On Job Training, Internship/ Apprenticeship; Field projects <b>Related to Major @ during Vacations cumulatively</b>	Related to DSC		120 Hours cumulatively during vacations of Semester I and Semester II						4*									P*	
8	<b>Co-curricular Courses: Health and wellness, Yoga Education, Sports and Fitness, Cultural Activities, NSS/NCC, Fine/Applied/Visual/Performing Arts During Semester I, II, III and IV</b>	Generic Optional		90 Hours Cumulatively From Sem I to Sem IV																
	<b>TOTAL</b>									22						600				

**L: Lecture, T: Tutorial, P: Practical/Practicum**

Pre-requisite Course mandatory if applicable: **Prq**, Theory: **Th**, Practical/Practicum: **Pr**, Faculty Specific Core: **FSC**, Discipline Specific Core: **DSC**, Discipline Specific Elective: **DSE**, Laboratory: **Lab**, **OJT**: On Job Training: Internship/Apprenticeship; Field projects: **FP**; **RM**: Research Methodology; Research Project: **RP**, **Co-curricular Courses** : **CC**

Note: **Co-curricular Courses**: In addition to the above, CC also include but not limited to Academic activities like paper presentations in conferences, Aavishkar, start-ups, Hackathon, Quiz competitions, Article published, Participation in Summer school/ Winter School / Short-term course, Scientific Surveys, Societal Surveys, Field Visits, Study tours, Industrial Visits, online/offline Courses on Yoga (Yoga for IQ development, Yoga for Ego development, Yoga for Anger Management, Yoga for Eye sight Improvement, Yoga for Physical Stamina, Yoga for Stress Management, etc.). These can be completed cumulatively during **Semester I, II, III and IV. Its credits and grades will be reflected in semester IV credit grade report.**

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**Two Years - Four Semesters Master's Degree Programme - NEP v 23**  
**FirstYearSemester –II|Level6.0|**

Sr. No.	Subject	Type of Course	Subject Code	Teaching & Learning Scheme							Duration Of Exam Hours	Examination & Evaluation Scheme							
												Maximum Marks					Minimum Passing		
				Teaching Period Per Week				Credits				Theory		Practical		Total Marks	Marks Internal	Marks External	Grade
L	T	P						Theory +MCQ Internal	Theory External	Internal	External								
1	DSC-I.2 – Print Media Journalism	Th-Major		4			4	4		4	3	40	60			100	16	24	P
2	DSC-II.2 – Rural & Agriculture Journalism	Th-Major		5			5	5		5	3	40	60			100	16	24	P
3	DSC-III.2 – Radio Journalism	Th-Major		4			4	4		4	3	40	60			100	16	24	P
4	DSE-II/MOOC – Advance Photo Journalism / Magazine Journalism	Th-Major Elective		3			3	3		3	3	40	60			100	16	24	P
																	Minimum Passing Marks		
5	DSC-I.2 Lab – Editing of Newspaper	Pr-Major				2	2		1	1	3			25	25	50	25		P
6	DSE-III Laboratory/MOOC Lab – Skills in Photography	Pr-Major Elective				2	2		1	1	3			25	25	50	25		P
7	#On Job Training, Internship/Apprenticeship; Field projects Related to Major @ during vacations Cumulatively	Related to Major		120 Hours cumulatively during vacation of Semester I And Semester II						4*									P*
8	Co-curricular Courses: Health and wellness, Yoga Education, Sports and Fitness, Cultural Activities, NSS/NCC, Fine/Applied/Visual/Performing Arts During Semester I, II, III and IV	Generic Optional		90 Hours Cumulatively From Sem I to Sem IV															
Exit Option with a PG Diploma with 4 Credits On-the-job training/internship in the respective Major subject • Student has to earn Total minimum 4 Credits cumulatively during Vacation of Semester I and Semester II from internship in order to exit • After First Year with PG Diploma (42-44 Credits) after Three Year UG Degree																			
	TOTAL									18+4*						500			

**L: Lecture, T: Tutorial, P: Practical/Practicum**

Prerequisite Course mandatory if applicable: **Prq**, Theory: **Th**, Practical/Practicum: **Pr**, Faculty Specific Core: **FSC**, Discipline Specific Core: **DSC**, Discipline Specific Elective: **DSE**, Laboratory: **Lab**, **OJT**: On Job Training: Internship/Apprenticeship; Field projects: **FP**; **RM**: Research Methodology; Research Project: **RP**, Co-curricular Courses: **CC**

**Note:** # On Job Training, Internship/Apprenticeship; Field projects **Related to Major (During vacation of Semester I and Semester II)** for duration of 120 hours mandatory to all the students, to be completed during vacation of Semester I and/or II.

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Two Years-Four Semesters Master's Degree Programme-NEP v23  
Second Year Semester-III

Sr. No.	Subject	Type of Course	Subject Code	Teaching & Learning Scheme							Duration Of Exam Hours	Examination & Evaluation Scheme							
												Maximum Marks							
				Teaching Period Per Week				Credits				Theory		Practical		TotalMarks			
				L	T	P								Theory +MCQ Internal	Theory External		Internal	External	Marks Internal
1	Contemporary AppliedTechnologicalAdvancem entsin Journalism Research relevant/supportivetoMajor DSC-I.3	Th-Major		4			4	4		4	3	40	60			100	16	24	P
2	DSC-II.3 – TV Journalism	Th-Major		4			4	4		4	3	40	60			100	16	24	P
3	DSC-III.3 – Corporate Communication	Th-Major		5			5	5		5	3	40	60			100	16	24	P
4	DSE-III/MOOC – Business Communication / International Communication	Th-MajorElect ive		3			3	3		3	3	40	60			100	16	24	P
																	MinimumPassingMa rks		
5	DSC-II 3Lab – TV Documentary & Short Films	Pr-Major				2	2		1	1	3			25	25	50	25		P
6	DSE-IIILab /MOOC Lab Practical related to DSE III.	Pr-MajorElect ive				2	2		1	1	3			25	25	50	25		P
7	ResearchProjectPhase-I	Major			2	4	6	2	2	4				50	--	50	25		P
8	Co-curricular Courses: Healthand wellness, Yoga Education,Sports and Fitness, CulturalActivities,NSS/NCC,Fi ne/Applied/Visual/PerformingAr tsDuringSemester I,II, IIIand IV	Generic Optional		90HoursCum ulatively FromSemItoSemIV															
	TOTAL									22						550			

L: Lecture, T: Tutorial, P: Practical/Practicum

Prerequisite Course mandatory if applicable: **Prq**, Theory: Th, Practical/Practicum: **Pr**, Faculty Specific Core: **FSC**, Discipline Specific Core: **DSC**, Discipline Specific Elective: **DSE**, Laboratory: **Lab**, **OJT**: On Job Training: Internship/Apprenticeship; Field projects: **FP**; **RM**: Research Methodology; Research Project: **RP**, **Co-curricular Courses**: **CC**

Note: **Co-curricular Courses**: In addition to the above, CC also include but not limited to Academic activities like paper presentations in conferences, Aavishkar, start-ups, Hackathon, Quiz competitions, Article published, Participation in Summer school/ Winter School / Short-term course, Scientific Surveys, Societal Surveys, Field Visits, Study tours, Industrial Visits, online/offline Courses on Yoga (Yoga for IQ development, Yoga for Ego development, Yoga for Anger Management,

YogaforEyesightImprovement,YogaforPhysicalStamina,YogaforStressManagement,etc.).ThesecanbecompletedcumulativelyduringSemester I,II, III andIV. Its credits and grades will be reflected in semesterIV credit grade report.

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Scheme of Teaching, Learning, Examination & Evaluation leading to Two Years PG Degree Master of Journalism & Mass Communication ( M. A. JMC) following Two Years PG Programme wef 2023-24  
Two Years - Four Semesters Master’s Degree Programme - NEP v 23  
SecondYearSemester – IV[Level6,5]

Sr. No.	Subject	Type of Course	Subject Code	Teaching & Learning Scheme								Duration Of Exam Hours	Examination & Evaluation Scheme								
													Maximum Marks					MinimumPassingMarks			
				Teaching Period Per Week				Credits					Theory		Practical		TotalMa rks				
				L	T	P									Theory +MCQ Internal	Theory External		Internal	External	Marks Internal	Marks External
1	DSC-I.4 – Development of Media	Th-Major		5			5	5		5	3	40	60			100	16	24	P		
2	DSC-II.4 – Editing	Th-Major		4			4	4		4	3	40	60			100	16	24	P		
3	DSC-III.4- Advertising and Media	Th-Major		4			4	4		4	3	40	60			100	16	24	P		
4	DSE-IV/MOOC – Environmental Journalism / Intercultural Communication	Th-MajorElective		3			3	3		3	3	40	60			100	16	24	P		
																	MinimumPassingMar ks				
5	DSC-III.4Laboratory – Devp of AD materials	Pr-Major				2	2		1	1	3			25	25	50	25		P		
6	DSE-IVLaboratory/MOOC Lab – Practical related to DSE IV	Pr-MajorElective				2	2		1	1	3			25	25	50	25		P		
7	ResearchProjectPhase-II	Major			2	8	10	2	4	6	3			75	75	150	75		P		
8	Co-curricular Courses: Healthand wellness, Yoga Education,Sports and Fitness, CulturalActivities,NSS/NCC, Fine/Applied/Visual/PerformingArtsDuringSemester I,II, IIIand IV	Generic Optional		90HoursCumulative y FromSemItoSemIV																	
	TOTAL									24						650					

L: Lecture, T:Tutorial,P:Practical/Practicum

PrerequisiteCoursemandatoryifapplicable:Prq,Theory:Th,Practical/Practicum:Pr, FacultySpecificCore:FSC,DisciplineSpecificCore:DSC,DisciplineSpecificElective:DSE,Laboratory:Lab,OJT:OnJobTraining:Internship/Apprenticeship;Fieldprojects:FP;RM:ResearchMethodology; Research Project: RP, Co-curricular Courses: CC

Note: **Co-curricular Courses:** In addition to the above, CC also includebut not limited to Academic activities like paper presentations in conferences, Aavishkar, start-ups, Hackathon, Quiz competitions, Article published, Participation in Summer school/ Winter School / Short-termcourse,ScientificSurveys,SocietalSurveys,FieldVisits,Studytours,IndustrialVisits,online/offlineCoursesonYoga(YogaforIQdevelopment,YogaforEgodevelopment, YogaforAngerManagement,

YogaforEyesightImprovement,YogaforPhysicalStamina,YogaforStressManagement,etc.).ThesecanbecompletedcumulativelyduringSemester I,II, III andIV. Its credits and grades will be reflected in semesterIV credit grade report.

Table:ComprehensiveCreditsdistributionamongstthetypeofCoursesoverTwo Years(FourSemesters)PGProgrammeandMinimumCreditstobeearnedforPGDegree  
[M.A. in Journalism and Mass Communication]

Sr. No.	TypeofCourse		TotalCreditsOffered	MinimumCreditsRequired
1	MAJOR			
	i. DSC	56		56
	ii. DSE	16		16
	TOTAL		72	72
2	ResearchMethodologyandIPR(FSC/DSC: Major)	04	04	04
3	OnJobTraining,Internship/Apprenticeship; Field projectsRelated to Major	04	04 Credits for120Hours OJT/FP cum.	02 (Minimum60HoursOJT/FP ismandatory)
4	ResearchProject	10	10	10
	OPTIONAL			
5	Co-Curricular Courses (offline and/or online as applicable): Co-curricular Courses: Health andwellness, Yoga Education, Sports and Fitness, CulturalActivities, NSS/NCC, Fine/Applied/Visual/PerformingArts,CCalsoincludebutnotlimitedtoA cademicactivitieslikepaperpresentationsinconferences,Aavishkar,start-ups,Hackathon, Quiz competitions, Article published,ParticipationinSummerschool/WinterSchool/Shortterm course, Scientific Surveys, Societal Surveys, FieldVisits,Studytours,IndustrialVisits,online/offlineCoursesonYoga(YogaforIQdevelopment,YogaforEgodevelopment, YogaforAngerManagement,Yogafor Eyesight Improvement, Yoga for Physical Stamina, Yogafor StressManagement,etc.).		Limited to Maximum 03 Credits only  (For 90 Hours of CCcumulatively)	00
	TOTAL		93	88

TableA:ComprehensiveCreditDistributionforCC

Sr. No.	Activities(offline/onlineas applicable)	CreditsatLevels						Letter Grade
		College	University	State	Zoneifexist	National	International if exist	
1	Healthandwellness, Yoga*Competitions *IfaCourse(online/offline)onYogaiscompletedor60Hours,2 credits will be awarded to the student (1Credit=30Hours)	1	2	3	4	5	6	P(Pass)
2	UnnatBharatAbhiyan[UBA]	1	2	3	4	5	6	P(Pass)
3	Sportsandfitnessactivities(seeseparate <b>TableB</b> )	1	1 / 2	2 / 3	3 / 4	4 / 5	5 / 6	P(Pass)
4	Culturalactivities,Fine/Applied/Visual/Performing Arts	1	2	3	4	5	6	P(Pass)
5	N.S.S.activitiesCamps	1	2	3	4	5	6	P(Pass)
6	AcademicactivitieslikeResearchPaper/Article/Posterpresentations, Aavishkar, start-up, Hackathon, Quiz competitions, other curricular, co-curricular activities,students exchange programme etc.ResearchPaper/Articlepublished	1	2	3	4	5	6	P(Pass)
		--	1	2	-	4	6	P (Pass)
7	ParticipationinSummerschool/WinterSchool/Shortterm course	2 Credits						P(Pass)
	(notlessthan30hours1or2weeksduration) (notless than60hours2 or3 weeks duration)	4 Credits						P(Pass)
	ScientificSurveys,SocietalSurveys	2 Credits						P(Pass)
	FieldVisits,Studytours,IndustrialVisits	1 Credit						P(Pass)
8	NCC Activities	Asgivenin <b>TableC</b>						

**TableB:CreditDistributionforSportsand Fitness**

Sr. No.	ParticularsofSportsStatus(Individual/Team)	Credits	Letter Grade
1	CollegeLevelParticipation	1	P(Pass)
2	UniversityLevelParticipation	1	P(Pass)
3	UniversityLevelRank1,2,3	2	P(Pass)
4	StateLevel Participation	2	P(Pass)
5	StateLevelRank1,2,3	3	P(Pass)
6	ZonalLevelParticipation	3	P(Pass)
7	ZonalLevelRank1,2,3	4	P(Pass)
8	NationalLevelParticipation	4	P(Pass)
9	NationalLevelRank1,2,3	5	P(Pass)
10	InternationalLevelParticipation	5	P(Pass)
11	InternationalLevel1,2,3	6	P(Pass)

**Table C: Credit Distribution for NCC activities**

Sr.No.	Particulars of NCC Activities	Credits	LetterGrade
1	ParticipationinNCCactivities	1	P (Pass)
2	‘B’Certificateobtained	2	P (Pass)
3	‘C’Certificateobtained	3	P (Pass)
4	StateLevel Participation	4	P (Pass)
5	NationallevelParticipation	5	P (Pass)
6	InternationalLevelParticipation	6	P (Pass)

**Thiswillcarry4Creditsfor learningof120 hours.Itscreditsandgradeswillbe reflectedinSemesterIIcreditgradereport.**

**Note: Co-curricular Courses:** In addition to the above, CC also includebut not limited to Academic activities like paper presentations in conferences, Aavishkar, start-ups, Hackathon, Quiz competitions, Article published, Participation in Summer school/ Winter School / Short-termcourse,ScientificSurveys,SocietalSurveys,FieldVisits,Studytours,IndustrialVisits,online/offlineCoursesonYoga(YogaforIQdevelopment,YogaforEgodevelopment, YogaforAngerManagement, YogaforEyesightImprovement,YogaforPhysicalStamina,YogaforStressManagement,etc.).Thesecanbecompletedcumulativelyduring**Semester I,II, III andIV. Its credits and grades will be reflected in semesterIV credit grade report.**